

Local Search Titan, LLC ("LST", "we", "us" or "our") respects the privacy of our users and has developed this Privacy Policy to demonstrate its commitment to protecting your privacy. The intention of this Privacy policy is to describe for you, as an individual who is a user of [website] ("Local Search Titan") or Local Search Titan services, or otherwise provide us with information through the many various means such as mail-in entries for any offers contests or sweepstakes we may have, the information we collect, how that information may be used, with whom it may be shared, and the choice you have about such uses and disclosures.

We encourage you to read this Privacy Policy carefully when transacting business with us or using [website] services. By use of [website], you accept the practices described in this entire Privacy Policy. [website] is a part of Local Search Titan Local Search.

Please refer to the end of this Privacy Policy for information on how to contact us in the event that you have any questions about our privacy practices or policies

**Information we collect about you: (Rewritten)**

In General. The personal information we collect may be information that can identify you. Some of this information may be your e-mail address and name. There may also be information we collect that does not identify you. The information may be sent to servers located in the United States and any other contries when your information is provided to Local Search Titan

Information provided by you. Personal information entered by you on Local Search Titan or provided to us in another manner including surveys conducted on or by Local Search Titan may be collected and stored. This information includes names, addresses, e-mail addresses, telephone numbers. If you transact business with us, financial information like your payment method which includes valid credit and debit card numbers, type, expiration dates and/or other financial information. Further information about your interests, activities, your age, gender and other demographic information may also be requested. This will even include public information such as ratings and reviews by users, saved events, and any other information you view on Local Search Titan

Information obtained from other sources. Periodically we may obtain both personal and even non-personal information about you from other Local Search Titan businesses and our partners. This is also to include third parties. Such information will be added to our account information and/or other information collected by us. Examples of the information that may be received by us include address information and purchase history. This other information that may be received by us may also include additional demographic information.

Information about those other than yourself. We may also be collecting and storing information about any other people that you may have provided us. In the event that you use [Website] to send others such as friends, relatives, colleagues, classmates, ect. Information that may cause interest in those people or messages, like invitations, through our system, then we may store your personal information, as well as the personal information of each recipient you send such information to.

Using tracking and other technology to collect information. Various techniques are used to collect information from your computer that relate to your activities while using Local Search Titan.

Information automatically collected. Information is automatically collected by us from your browser when you visit [website]. The information automatically collected includes your IP address, your browser type and language, access times, the content of any undeleted cookies that your browser previously accepted from us (see "Cookies" below), and the referring website address. Cookies. When you visit Local Search Titan, we may assign your computer one or more cookies. The purpose of these cookies are to facilitate access to [website] as well as assisting in the personalization of your online experience. By using a tracking we may be automatically collecting information concerning your online activity on [website]. Examples of this information are web pages visited by you as well as the links you click, and even the searches you conduct on [website]

Please take note that most browsers automatically accept cookies ,however browser settings can often be modified to decline or reject cookies.. If you choose to decline cookies, please be advised and take note that you may not be able to sign in or use some of the features on Local Search Titan that are interactive.

Other Technologies. Web beacons and similar technologies along with other standard internet technologies may be used to track your use of [website]. Please be advised that web beacons in promotional or other e-mail messages/newsletters may be used to determine whether messages have been opened and acted upon. The information that we get from web beacons, similar technologies and other standard internet technologies are obtained to enable us to make customizations to the services we offer [website] visitors to deliver targeted advertisements and also to measure the overall effectiveness of our online advertising, content, programming or other activities.

Information collected by third-parties. Our authorized service providers and other third-parties, partners, Local Search Titan Companies, advertising companies, and ad networks are allowed to display advertisements or provide applications and services on [website].Be advised that these companies may use cookies,

web beacons, and other tracking technologies in order to collect information about users who interact or view their advertisement or even use their applications and services. Local Search Titan, however, does not routinely provide any personal information to the aforementioned third parties in this paragraph. The purpose of this information is to allow them to deliver advertisements that are targeted and personalized online experiences as well as gauge the effectiveness of such advertisements. Some of the third-party advertising companies may be members of the Network Advertising Initiative, The Network Advertising Initiative offers a single location to opt out of ad targeting for member companies. At the following URL: [www.networkadvertising.org](http://www.networkadvertising.org).

**Our methods of use for the information collected by us: (rewritten)**

In general. We may use information that we collect about you to: fulfill requests by delivering the products and services which have been requested.

Provide support and management of your account.

Use the following means of communication with you: telephone, and/or mobile devices e-mail and/or postal mail, about products or services that may be of interest to you either from us, from other Local Search Titan companies, or other third parties.

perform or conduct research and analysis regarding your use of, or interest in, our products, services, or content, or products, services or content offered by others;

develop and display content and advertising which is tailored to your interests on Local Search Titan and other websites;

verify your eligibility and deliver prizes in connection with contests and sweepstakes;

enforcement of our terms and conditions;

management of our business and perform functions as otherwise described to you at the time of collection.

Financial information. Your financial information or payment method to process payment for any business transactions or any other purchases on [website] may be used to pre-qualify you for credit card and other offers that you might find of interest in order to protect against or identify fraudulent or possible fraudulent transactions, and as needed for the management of our business.

If you have any questions about our privacy practices or policies

**With whom we share your information (rewritten)**

It is our desire to have you understand under what situations, conditions, and times in which we share your personal or other information that has been

collected by us about you or your activities on [Website] or while using our services.

Personal information. Other than the exceptions indicated below we do not share your personal information with others. Additionally we do not share your personal information when we inform you and give you an opportunity to opt out of having your personal information shared. We may share your personal information with:

Authorized service providers: Your personal information may be shared with our authorized service providers that are perform certain services on our behalf. These services may include delivering packages, providing marketing assistance and customer service, credit card payments, sales analysis and performing business, supporting the functionality of our website, and supporting sweepstakes, surveys, and other contests offered through [Website]. These mentioned service providers may have access to the personal information that is needed to perform their functions. These services providers are not permitted to share or use any such information for any other purposes.

**Business partners:**

When reservations or engagements in promotions offered through [website] or our services We may share your personal information with the businesses with which we partner to offer you the aforementioned products or services. We may also share your personal information with these businesses when you make purchase, engage in promotions contests surveys and/or sweepstakes.. When you choose to engage in a particular merchant's offer or program you further authorize us to provide your e-mail address along with other information to that merchant.

Reservation partners. In the event that a reservation is made using [website0 for services provided by third parties which includes government entities, you give consent to us to provide your personal information along with the reservation information to the reservation partners. Sharing this information with the reservation partners allows them to contact you via e-mail or any other contact information you provided.

Direct mail partners. In the event that we decide to share our postal mailing list with selected providers of goods and services that may be of interest to you such mailing lists will be shared with the selected providers of goods and services that may interest you. If you have a preference to not be a recipient of mailings from the providers we require notification to be e-mailed to us at [management@localsearchtitan.com](mailto:management@localsearchtitan.com). You may send this e-mail at any time.

**Other Situations. In which we may disclose your information: (Rewritten)**

In response to a subpoena or similar investigative demand, a request for cooperation from a law enforcement or other government agency, or a court order; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In the event of such cases, we may raise or waive any right or legal objection available to us. When we believe disclosure is appropriate in connection with efforts to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of our company, our users, our employees, or others; to comply with applicable law or cooperate with law enforcement; or to enforce [websites] terms and conditions or other Local Search Titan agreements or policies.

In the unlikely event of bankruptcy, or in connection the more likely substantial transaction such as the sale of our business, a divestiture, consolidation, merger, asset sale, or other major corporate transaction. The personal information which you provide to us will be considered an asset of the company and may be included if the assets transferred in the event of a substantial corporate transaction. Any third parties to whom we may disclose any personal information may have their own privacy policies which describe how they use and disclose personal information. Those policies will govern use, handling and disclosure of your personal information once we have shared it with those third parties as described in this Privacy Policy. In order to learn about their privacy practices, we encourage you to visit the websites of those third parties. These entities or their servers may be located either inside or outside the United States.

Aggregated and non-personal information. We may share aggregated and non-personal information we collect under any of the above circumstances. We may also share aggregated and non-personal information we collect under any of the above circumstances with third parties and other Local Search Titan or Local Search Titan owned companies to develop and deliver targeted advertising on our websites and on websites of third parties. Non-personal information we collect with additional non-personal information collected from other sources may also be combined. We also may share aggregated information with third parties, including advisors, investors advertisers and, for the purpose of conducting general business analysis. An example is given.: We may tell our advertisers the number of visitors to Local Search Titan and the services accessed or most popular features. This information will not contain any personal information. This information may also be used to develop the content of our website and services that we hope you and other users will find of interest and to target content and advertising. For merchants, we may share your business contact information with third parties, including but not limited to, business name, address, telephone number, email address and name of owner or proprietor of the business.

### **Third-party websites (rewritten)**

Be advised that there are several places on [website] in which you may click on a link to access other websites that are not operated under this Privacy Policy. An example is given: If you click on an advertisement or a search result on Local Search Titan, you may be taken to a website that we do not control. Take note that these third-party websites may be independently soliciting and collecting information, including personal information, from you. In some instances they may provide us with information about your activities on their websites. We recommend that you consult the privacy statements of all third-party websites you visit by clicking on the "privacy" link that is typically located at the bottom of the webpage you are visiting.

### **How you can access your information (rewritten)**

If you have an online account with us, then you will have the ability to review and update your personal information online. You will need to log into your account to do this. Your personal information may also be reviewed and updated by contacting us. There is more information on the means by which you may contact us below.

### **Your choices about collection and use of your information (rewritten)**

You have the option to not provide us with certain information, however, that may result in you not being able to use certain features on [website]. This is due to the fact that such information may be required in order for you to have recommendations presented to you that are personalized, purchase services or products, register as a user or member, participate in a contest, promotion, sweepstakes, or survey; ask a question; or initiate other transactions on [Website]

You can choose to no longer receive promotional or commercial e-mails or newsletters at any time by sending an e-mail to [management@localsearchtitan.com](mailto:management@localsearchtitan.com). There will also be an option to opt-out of receiving any future commercial e-mails that we send to you. It may take up to 10 days for us to process an opt-out request. We may send you other types of e-mails that are non commercial or promotional after you opt out. These are transactional and relationship e-mail communications, like service announcements, surveys, administrative notices. Such e-mails will not offer the opportunity to opt out of receiving them. Please note that changing personal information in your account, or otherwise opting out of receipt of promotional or commercial e-mail communications will only affect future activities or communications from us. In the event that we have already provided your information to a third party (such as an event provider) before you have opted out, then you may have to change your preferences directly with that third party.

### **Our methods of protecting your personal information (rewritten)**

In order to assist in safeguarding your personal information from unauthorized access and disclosure, we take appropriate security measures such as physical, electronic and procedural measures. For example, only employees who are authorized are permitted to have access to personal information, and they may only access personal information for permitted business functions. In addition, firewalls are used to prevent unauthorized persons from gaining access to your personal information.

It is our desire that you feel confident when [website] is used to transact business. Keep in mind that no system can be completely secure. Because of this inability to keep completely secure we do not promise that your personal information, searches, or other communications will always remain secure. You should not expect that such information searches and other communications should remain secure. Users should also avoid sending personal information through insecure e-mail. Users should also take care with how they disclose and handle their personal information. It is recommended that you refer to the Federal Trade Commissions Website at <http://www.ftc.gov/bcp/menus/consumer/data.shtm>. This website has information about how you can protect yourself from identity theft.

### **Blogs, bulletin boards, reviews and chat rooms**

Areas where you can post information about yourself and others, as well as communicating with others, posting reviews of business, products, contractors, establishments, and the like, or the ability to upload content such as pictures, videos, audio files, ect. may be provided by us. Our Terms of Use govern these postings. Additionally, when searches are executed on the subject of your posting such postings may also appear on other websites. In addition to this, whenever personal information is voluntarily disclosed on public-viewable websites by you such personal information will be publicly available and can be collected by users and others. For example, if you post your e-mail address on a public-viewable website, you may receive unsolicited messages. It is out of our control who reads your posting/s or what other users may do with such information that you post voluntarily. It is encouraged by us that you use discretion and caution with respects to all of your personal information.

### **Children's privacy (rewritten)**

[website] is a website for general audiences, and we do not knowingly collect personal information from children who are under the age of 13.

### **Visiting our websites from outside the United States (rewritten)**

The intent of this Privacy policy is to cover the collection of information on [website] from residents of the United States. In the event that you are visiting [website] from outside the United States, you need to be aware that information

that is yours may be stored, transferred, and processed in the United States. The United States is where our servers are located as well as where our central database is operated. The data protection and other laws in your country may not be as comprehensive as those laws of the United States. Please be assured that we intend to take steps that are reasonable in order to ensure the protection of your privacy. Upon use of our services, you understand that your information may be transferred to those third parties with whom we share it as described in this privacy policy. You further understand that your information may be transferred to our facilities as also described in this privacy policy.

### **Changes to this Privacy Policy (rewritten)**

Occasionally changes and updates to this Privacy Policy will be done to reflect changes in our practices and services. When we post changes to this Privacy Policy, we will revise the "last updated" date at the top of this Privacy Policy. You will be notified by e-mail via the e-mail you provided us most recently, except in the case where we do not have an e-mail, of any material changes in the method of data collection, use and/or share your information that is personal. Notices of changes may be posted prominently on the Local Search Titan Website rather than by notification by e-mail.

It is recommended by us that you check Local Search Titan Local Search from time to time to inform yourself of any changes in this Privacy Policy or any of our other policies.

### **How to contact us**

In the event that you have questions about this Privacy Policy or our practices regarding information handling, or in the event that you would like to request information about our disclosure of personal information to third parties for their direct marketing purposes, we would ask that you contact us by e-mail or by postal mail as follows:

Privacy Officer  
Local Search Titan Local Search, LLC  
509 Garden Street  
Kelso, WA 98626  
[management@localsearchtitan.com](mailto:management@localsearchtitan.com)

### **Additional Rights provided to California Residents (rewritten)**

Residents of California have further rights other than those mentioned above. California residents have the right to make a request for information regarding the method by which we share your certain categories of personal information to third parties for those third parties marketing purposes. California gives all of their residents the right to send a request to us at the address following this section to receive the following 3 pieces of information.

1. The categories of information we disclosed to third parties for their direct



marketing purposes during the preceding calendar year

2. The names and addresses of the third parties that received that information

3. The nature of the third party's business if the nature of said party's business cannot be determined from their name, examples of the products or services marketed.

Upon receipt of such request we may provide the requested information in a standardized format that is not specific to you. The designated email address for these requests is [management@localsearchtitan.com](mailto:management@localsearchtitan.com)

## **Linked Information**

### **Cookies:**

Cookies are small text files that are stored on users' computers for the purpose of record keeping. Cookies can be persistent cookies or session cookies. The difference between a session cookie and a persistent cookie is that a session cookie expires when your browser is closed. Session cookies have the purpose of making it easier for you to navigate websites like [website]. A persistent cookie is a cookie that remains on your hard drive for an extended period of time.

As an example, when you sign into [website] we will record your user or member ID along with the name on your user or member account in a file on your computer, called a cookie. Your password also may be recorded in this cookie file. Your password will be recorded in the cookie file if you indicated that you would like your password to be saved for automatic sign-in. Usernames, passwords and other user or member account-related data that we store in such cookies are encrypted for your protection. Authorized services providers may be allowed to serve cookies from [website] in order to allow them in assisting us in various activities, such as analysis and research on the effectiveness of [website] content and advertising.

You have the ability to decline or delete cookies by changing your browser settings. You can learn how to do this by clicking "Help" in the toolbar for most browsers. In the event that you decide to do such, some of the services and features of [website] may not function correctly.

We may allow third-parties including other Local Search Titan Local Search, LLC companies, ad networks, and advertising companies, to display advertisements on [website]. These third-party companies, including other Local Search Titan Local Search, LLC companies may use tracking technologies, such as cookies, for the collection of information about users who interact with or view their advertisements. We do not provide any personal information to these third parties, however, they may collect information about the location of you, or others who are using your computer, saw and/or clicked on the delivered advertisements, and possibly even associate this information with subsequent

visits to the advertised websites. This information may also be combined with personal information they collect from you. The use of the information and collection of the information is subject to the third party's privacy policy. The information collected and used will allow them to assist in delivering targeted advertisements as well as gauging the effectiveness of such advertisements. It is possible that some of these third-party advertising companies could be advertising networks that are members of the Network Advertising Initiative. The Network Advertising Initiative offers a single location to opt out of ad targeting member companies. They can be found here: [www.networkadvertising.org](http://www.networkadvertising.org).

The collection and use of that information is subject to the third-party's privacy policy. This information allows them to deliver targeted advertisements and gauge their effectiveness. Some of these third-party advertising companies may be advertising networks that are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies ([www.networkadvertising.org](http://www.networkadvertising.org)).

**Web Beacons:**

Web beacons, which are also known as clear gifs, web bugs, or pixel tags, are unique identifiers with tiny graphics. Their function is similar to cookies. Web beacons are used to track web user's online movements or to access cookies. Web beacons are unlike cookies which are stored on the user's computer hard drive. Web beacons are embedded invisibly on the web pages (or in e-mail). Web beacons are about the size of the period at the end of this sentence.

Part of the use of web beacons is to deliver or communicate with cookies. Web beacons also count users who have visited certain pages. Web beacons also help understand usage patterns. We also may receive an anonymous identification number if you come to [website] from an online advertisement displayed on a third-party website.

Web beacons may be used to deliver or communicate with cookies, to count users who have visited certain pages and to understand usage patterns. We also may receive an anonymous identification number if you come to Citysearch from an online advertisement displayed on a third-party website.